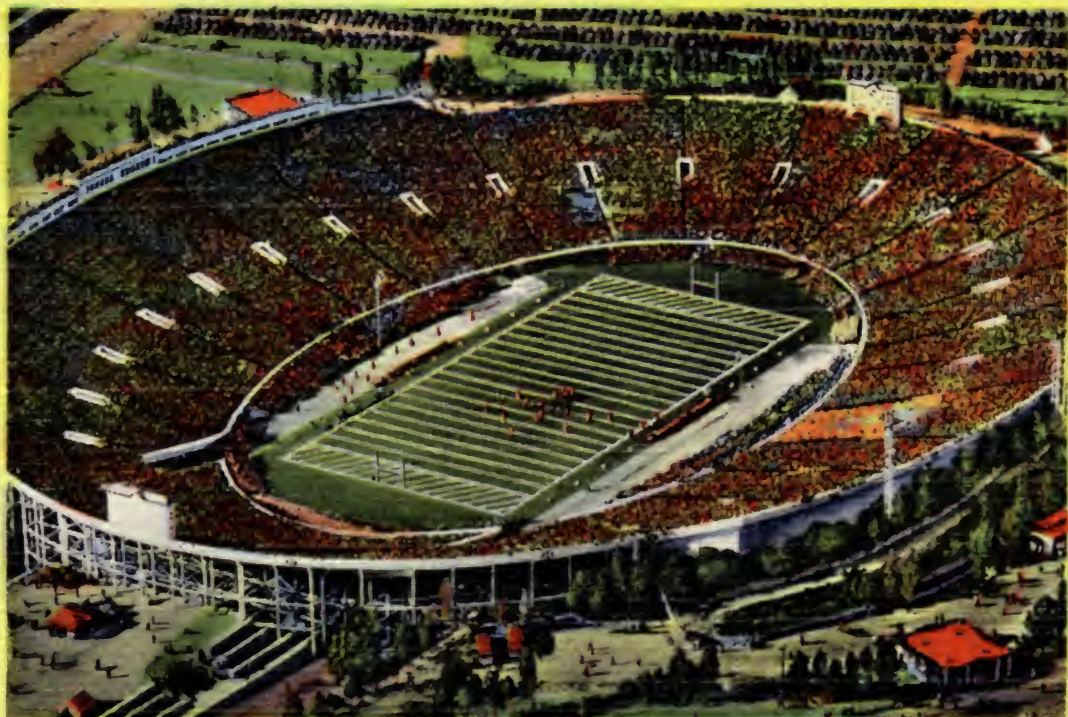


THE ROSE BOWL

The scene of the East-West football championship, which is decided annually on New Year's Day. Each year the Tournament of Roses invites the Western university whose team has made the most outstanding record during the season. That university in turn invites its opponent of like standing from the East. This game has become a national classic.



THE ROSE BOWL, PASADENA, CALIFORNIA